

NEW COMPANY EMPIRE BUILDERS, LLC: HELPING JOB CREATORS AND NEW BUSINESS STARTUPS CAPITALIZE ON THE NEW GLOBAL VOICE COMMAND INTERNET

In July 2010, the .CO domain was released for global commerce use, allowing businesses the new opportunity to purchase short, memorable, search-friendly domain names. Since 1994, common URL extensions ended in .COM, .ORG, or .NET. Representing companies and commerce, the new .CO domain name is shorter and receives the identical geo-targeting options once only available to the .COM virtual real estate market.

The new .CO domain has created new opportunities for businesses to compete for search result rankings. Search engines use keywords in a website's URL as part of how they determine where a page ranks in search results. By using exact match .CO domains along with existing search optimization techniques, a business can improve their placement on search engines like Google Chrome, Bing, and Yahoo. With present day technologies like voice command search and Apple's Siri, exact match domain name keywords are more important than ever, as industry and category domains are likely to yield the best results when using voice command search. .CO exact match domains are a game changer for voice command search, and maximizing the visibility of a website.

It's clear that the internet has changed the size and scope of modern day store fronts and commercial real estate. With low cost of entry, low risk, and the potential for global reach, investment in high-ranking .CO virtual real estate can help small businesses grow beyond their communities in the way a brick-and-mortar location never could. Even major corporations understand the value of today's virtual real estate market, as Google, NBC, Wendy's, Hyatt, Best Buy, Harley Davidson, Cisco, Chrysler, and many more have already purchased their .CO domains. And what's more, it's critical for the U.S. business and manufacturing sector to purchase their exact match .CO domain names to stay competitive in the ever-expanding global marketplace. As India and China invest in the .CO virtual real estate market, other countries will come forward to purchase high value .CO manufacturing domain virtual real estate as well.

Empire Builders is an early adopter of the .CO virtual real estate market. Empire Builders has started developing their impressive .CO domain portfolio to inspire investors, entrepreneurs, manufactures and small-business startups. Many of the exact match .CO domains owned by Empire Builders, such as cargovan.co, semis.co, camperrentals.co, thriftsale.co and petspa.co, are ranking, geo-targeted and already to do business.

By providing high-ranking virtual real estate, branding, logos, and web presence, Empire Builders has many turnkey startups that minimize risk and maximize income potential from the initial exposure. With less risk, Empire Builders sees potential for small businesses to better focus on job creation while building the business around a .CO startup. To find out more, and to see Empire Builders' complete portfolio of .CO domains, visit

www.empirebuilders.co.

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